



THE MAKE-UP FACELIFT

Drop a decade in minutes!

Not a fan of Botox? Good news – a few tweaks can take off years. Celebrity make-up guru Daniel Sandler shows three **Best** readers how...



BEFORE

Lashes and lipply turn back time

Daniel's taken Melissa right out of her make-up rut



Update my look!

With a make-up regime that's hardly changed in 20 years, Melissa Cannon, 43, felt it was time for a new look.

Daniel's top tips

»**NATURAL BASE:** Melissa's tinted moisturiser was wrong for her complexion, making it look dull. I took a sheer foundation, matching the colour to her chest so it didn't look mask-like.

»**FOR YOUNGER EYES:** I applied a matte brown eyeshadow along the crease of her eye. This helps lift the lids and make eyes look bigger. I swept a pale shimmering shadow onto her lids (shimmer can highlight wrinkles, but it's fine if you use it on the lid only).

Lashes become sparser as we age, so I applied brown eye pencil close to Melissa's upper lashes to create the illusion of fullness.

»**INSTANT BROW LIFT:** Melissa's brows were filled in using matte brown eyeshadow, applied with a stiff angled brush.



Kiss EverEasy Lashes in 03, £6.50

Brows need a little help as we age



Daniel Sandler Lipshine in Cherub, £13.25

»**GLAM LASHES:** Melissa should try false lashes for a bit of va-va-voom. Kiss EverEasy Lashes (see above left) are super-simple to put on. If she is just wearing mascara, she should add more to the outer lashes – it makes the whole face look lifted.



Mascara the outer lashes lift the face

BEFORE



Janet's lips look fuller. I then blended light-reflecting concealer around the edge of her upper lip to make them look fuller.

»**EYE BRIGHT:** An inky blue eye pencil is more anti-ageing than black and really brightens the whites of your eyes. This colour is also great for bringing out Janet's lovely hazel brown eyes.

Daniel Sandler Retexturizing Face Primer SPF20, £20.50

Urban Decay 24/7 Glide-On Eye Pencil in Binge, £13

Max Factor Miracle Touch Creamy Blusher in Soft Pink, £6.99

I want an even complexion

Janet Wright, 57, felt that her cheeks had become redder in recent years. She also wanted to disguise wrinkles.

Daniel's top tips

»**SMOOTH WRINKLES:** I applied primer first to stop make-up settling into lines and making them look worse. The best ones fill in wrinkles, disguise pores, lock your make-up in place and have a built-in SPF.

»**FOUNDATION FOR OVER 50s:** To combat redder skin, use a rich cream foundation.

»**LIFT WITH BLUSHER:** Use a cream blusher for a hydrated look. Blended upwards and outwards to the temples, it lifts the face.

»**DEFINE YOUR LIPS:** I used a lipgloss with a slight shimmer to reflect the light and make



Janet's old make-up kit

All made up! Janet's chuffed with her new image



Cream foundation and blusher is key

Best beauty

Rosy cream blush gives Janet a youthful glow

Daniel Sandler Catwalk Compact, £21.50

Inky blue eyeliner brightens up the whites

WORDS CARA MATHESON MELISSA WEARS SWING DRESS, LOVE LABEL BOUTIQUE AT VERYCOOLK

JANET WEARS PINK CHIFFON TOP BY EVANS

THE MAKE-UP FACELIFT

Drop a decade in minutes!



BEFORE

Looking lovely in her 40s

Belinda is flying high with a giant new look

Brighten my skin

Former air stewardess Belinda Bull, 47, was once a make-up fan but now feels out of touch with what suits her best. Her main worry is dullness.

Daniel's top tips

»**LIGHTER LINER:** Belinda sometimes uses a thick black eye pencil, which looks harsh on her pale skin. I recommended she switch to a fine, dark grey pencil, which adds definition without being too overpowering.

»**MASCARA KNOW-HOW:** Belinda's eyes are quite round, so she shouldn't apply mascara to the bottom lashes, as it will over-exaggerate their shape.

»**ROSY FLUSH:** I swept a pinky blush onto her cheeks, then added shimmer powder to her cheekbones. It's important to use a highlighter formula that works with your skin type. If you have dry skin use liquid; if you have normal or greasy skin, use pressed or loose powder. Pale skins should use cool highlighters with a slight silvery tone. Warmer

skintones should go for a warmer highlighter with slight gold to bronze tones.

»**SMOOTH LIPS:** Belinda's matte formula lipsticks can be quite drying and ageing. I brushed clear gloss on top for a more hydrated look.



Belinda's kit has seen better days



A bright and fresh new look

Daniel Sandler Waterproof Eyeliner in Grey Velvet, £9.25

Daniel brushes on a touch of highlighter

Glossy add extra sparkle

New CID i-shimmer Double Ended Highlighter with Brush, £18.50



BEFORE

Make me look more awake

Clare Jackman, 39, wanted to hide her dark circles and try out new colours to enhance her blue eyes.

Daniel's top tips

»**BANISH DARK CIRCLES:** I used a creamy under-eye concealer to hide Clare's dark shadows. Choose

one that's two shades lighter than your foundation and blend with a small brush. Adding a tiny amount to the inner corners of your eyes will really light up your face.

»**BRIGHTENING MASCARA:** Clare's favourite mascara was a wishy-washy grey-black. Jet black is a better as it creates a real contrast, so whitens the whites of your eyes. Curling her lashes will also help open up her eyes – make sure lashes are clean and dry or the curler won't work as well.

»**SHAPE YOUR FACE:** Clare has an oval face, so I applied blusher to the apples of her cheeks and blended it outwards towards her ears to create an impression of width.

»**FLATTERING EYESHADOWS:** I chose colours to flatter her blue eyes – silvery grey on lids and purple under the lower lashes.



Daniel Sandler Jumbo Jet Mascara, £14.75

Under-eye concealer works a miracle

MAC Studio Finish SPF35 Concealer, £13.50



Make-up that's as good as eight hours' sleep!

L'Oréal Color Appeal Chrome Intensity in Purple Obsession, £6.12

Best beauty

Take off the years today!

- GO EASY WITH SHIMMER:** Shimmery eyeshadows can settle in lines, making them look deeper. Keep it to lids only.
- MASCARA MUST BE JET BLACK:** A lot of so-called black mascaras are actually dark grey. Pick the blackest you can find to increase the contrast between the whites of your eyes and make them look whiter.
- BLUSHER ADDS LIFT:** Smile and apply it to the apples of your cheeks. Then blend it upwards and outwards towards the hairline to pull up your whole face.
- KEEP EYELINER CLOSE TO YOUR LASHLINE:** Lashes thin out with age, so by applying a pencil liner here you create the illusion of a full, dense row of lashes. Apply in small, even strokes, going backwards and forwards to create a smooth, even line. If your lids are starting to look less firm, avoid liquid liner, which can end up looking wonky.
- SHINE A LIGHT ON SHADOWS:** Using a concealer one or two shades lighter than your foundation will brighten bags, the inner corners of your eyes and the sides of your nose.

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