

# Beautiful Brides

## Expert bridal makeup by Victoria Lees

Victoria Lees, from The Therapists in Northallerton, is a sought after Makeup Artist, and represents the renowned celebrity Makeup Artist Daniel Sandler in the North East. We asked her about the use of a professional Makeup Artist and how they could add a touch of perfection to that special day...

### Q: Why hire a makeup artist?

- ❖ Your photos will last a lifetime, the camera will highlight every flaw, so a different skill level is needed to disguise, shine and redness, dark circles and blemishes and to enhance brides best features and radiance.
- ❖ Having your makeup applied is really calming and soothing. It gives the bride a chance to relax and enjoy her day confident is the knowledge she will be at her most beautiful.
- ❖ Makeup needs to last from the wedding to reception and beyond! A trained makeup artist uses specialized techniques to ensure it won't budge.

### Q: Do you recommend a trial?

Absolutely! Ideally the trial would take place in my makeup studio in Toni & Guy Northallerton. My bookshelves are groaning under the weight of makeup books, bridal magazines and my portfolios for inspiration. It also benefits from great natural daylight which is ideal for choosing the perfect foundation.

I allow plenty of time to discuss the brides dress, flowers, jewellery and take into account how much makeup the bride normally wears and any ideas she may have. Makeup is then applied and photographs taken to record the look.

### Q: What products do you use?

A fabulous, professional range of cosmetics by Daniel Sandler. I spent a long time looking for a range of makeup that would not only give fabulous results but also be kind to the skin and not tested on animals.

Daniel Sandler makeup retails exclusively at Harrods and through his team of regional makeup artists. I represent North Yorkshire and the North East.

### Q: How do you stay ahead of the competition?

I'm constantly training and studying. I collect fashion and makeup books and look to the catwalk to spot new trends. (This summer the look is flawless skin and long fluttery lashes)

It's not just about being skilled, you have to be good with people and know how to make women look and feel special, really listening to a bride to be able to give her the look of her dreams.

### Q: How far will you travel for a bride?

My makeup services are freelance and can take place in my studio in Northallerton, the brides home or any venue of her choice. I have been all over the UK to do weddings even the Channel Islands! Additional travel costs may apply if your venue is over 20 miles from Northallerton.

I am available as a freelance Makeup Artist, specialising in:

- ❖ Weddings (bride & bridal party)
- ❖ Make-up lessons
- ❖ Special Occasion make-up
- ❖ Photographic/ Fashion make-up
- ❖ Office parties
- ❖ Corporate business
- ❖ Gift vouchers

**The Therapists**

**01609 772414**

[www.victoria-lees.co.uk](http://www.victoria-lees.co.uk)

105 High Street, Northallerton  
DL7 8PP

**TONI&GUY**



Victoria with Daniel Sandler



Daniel Sandler luxury lipstick

